

# Mitchell Equity

## OVERVIEW

Mitchell Equity is a financial services firm that provides M&A, corporate finance and capital-raising advisory services to corporations and asset management firms. We support our clients by providing world-class solutions that lead to lasting client relationships. We adhere to a philosophy that embraces action, relentless commitment, and uncompromised integrity. Our performance is measured by the long-term success of our clients.

## KEY FACTS

- Established in 2011
- Expertise in Mergers & Acquisitions, Capital Raising, and Asset Management
- Headquartered in San Diego, California
- Operate Advisory Services and a Private Equity group

## PRIVATE EQUITY INVESTMENT CRITERIA

<b>Company Size</b>	<i>Revenue greater than \$10 million and EBITDA greater than \$2 Million</i>
<b>Industry Focus</b>	<i>Broad range including business services, consumer products, niche retail, and business software. Particularly high interest in action sports, membership management software, and small-box retail platforms.</i>
<b>Investment Size</b>	<i>Up to \$50 million per transaction</i>
<b>Use of Proceeds</b>	<i>Growth Capital or Control Buyouts</i>

## CONTACT

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